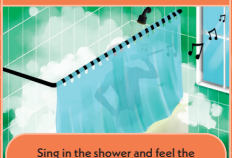


ELECTRIC HOME

ELECTRIC WATER HEATING
WHAKAREWA WAI HIKO

87% of Aotearoa's electricity is generated by renewable sources, like hydro - which keeps our electricity emissions out of hot water.



Sing in the shower and feel the power. Bravissimo!

KĀINGA



ELECTRIC HOME

LED LIGHTS
PŪRAMA WHĀHUTAHĪ

Replacing a single bulb can save you \$100-\$300 in running costs over its lifetime.



Make your whare rave-ready with LED lights.

KĀINGA



ELECTRIC HOME

ELECTRIC COOKING
TUNU HIKO

Natural gas is primarily made up of methane, which has 25 times the warming potential of carbon dioxide. Stink!



Got gas? You're either tooting up a storm, or you're cooking your beans with fossil fuels.

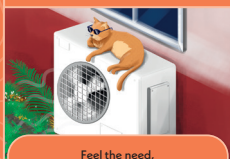
KĀINGA



ELECTRIC HOME

ELECTRIC HEATING
WHAKAREWA HIKO

Heat pumps are the most energy efficient way to heat your home: 1kWh of electricity produces 3 kWh of heat.



Feel the need, the need for heat!

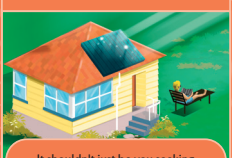
KĀINGA



ELECTRIC HOME

SOLAR PANELS
PAPA HIKO KŌMARU

Over its life, rooftop solar works out about 75% cheaper than hiko (electricity) purchased from the grid.



It shouldn't just be you soaking up the rays!

KĀINGA



SAVVY SHOPPER

PLANT-BASED PRODUCTS
HUATIPU

Some plant-based products are 10-50 times lower in emissions than animal-based products.



Eat like a horse without any beef!

HOKO



SAVVY SHOPPER

REPAIR BEFORE REPLACING
WHAKATIKAINA I MUA I TE WHAKAKAPI

Jump online and learn how to repair that leopard-print leotard. Buying less means less emissions!



Something busted? Buzzer! Don't despair, just repair!

HOKO



SAVVY SHOPPER

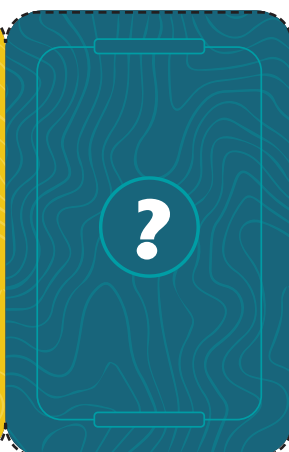
BUY SECOND-HAND
HOKO ORUORU

When you buy something second-hand, you're giving a product another lease of life and reducing emissions.




Become an outfit archaeologist and find that neon jumpsuit at the op-shop.

HOKO




BETTER MOVER



ELECTRIC CAR

WAKAHIKO (EV)

EVs are much cheaper to run than equivalent petrol cars, even with road user charges!




Just because the car is silent, doesn't mean that farts can't be violent.

HABE




BETTER MOVER



BUS

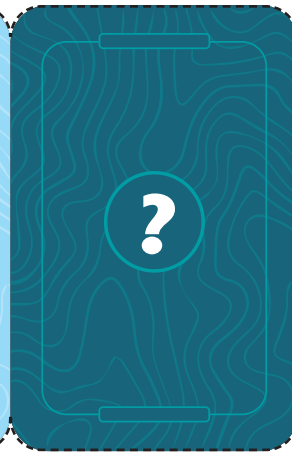
PAHI

Car use makes up around 21% of a person's household emissions - binge on the bus instead.



Perfect for a streaming binge - unless your shows are super cringe...

HABE



BETTER MOVER



BIKE/WALK

PAHIKARA / HIKOI

Go low-cost, low-stress and low emissions, and get free parking when you use your waeae (feet).




Getting a bike means you could strut around in lycra all day long - or not...

HABE




BETTER MOVER



TRAIN

TEREINA

Travelling from Pito-one to Taitā by train instead of a petrol car would reduce your emissions by around 90%.



Chill on the train - just don't video call your kula (nan) without headphones...

HABE



GUARDIAN



GUARDIAN

KAITIAKI

Mei kore ake koe e pai ai tēnei ao. The world is better with you in it!



The mana (power) to take action is yours.

KAITIAKI

