Rules Regarding Real Estate Advertising Signs

Please ensure all staff and contractors comply with these requirements. Council may remove non-compliant signs, with any associated costs subject to consideration where applicable. Signs posing a traffic safety hazard may be removed without notice.

1. FOR SALE AND OPEN HOME SIGNS

One 'For Sale' sign per company, no larger than 1m², may be secured to the property's front fence or boundary, or as close as practicable. Signs must not be placed on the berm between the footpath and roadway, obstruct footpaths or restrict visibility for road users or vehicles entering or exiting neighbouring properties. Open Home signs must not exceed 0.1m².

2. FLAGS

Flags must not be placed on or extend into the road corridor when fully extended.

3. OPEN HOME ROUTE ADVERTISING

Directional signs are permitted only between the property and the nearest main road and must display only the company name, 'Open Home' and a directional arrow. No signs are permitted at suburban entrances.

4. WEEKEND OPEN HOME AND AUCTION SIGNS

Signs may be displayed from 6.00am on the Friday before the advertised event and must be removed promptly afterwards, no later than midday Monday. Signs must be placed on the left-hand side of the road, not on or attached to traffic islands, median strips, street furniture or poles. Non-compliant signs may be removed by Council.

5. MONDAY TO FRIDAY OPEN HOME AND AUCTION SIGNS

Signs may be placed up to four hours before the advertised event and must be removed immediately afterwards.

6. SUBURBAN ENTRANCES

No signs are permitted at suburban entrances or near suburb identification signs.

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October 2026

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▲The pattern at the top of this page is inspired by the natural landforms, hills, river, and coastline surrounding Lower Hutt. It represents our people, our place, and our home.