

# How Council invests in recreation, sport and play – principles

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TIMELINE	
2021/31	LTP submissions lead to KPI to review investment in sport and rec
April 2023	Assets Review briefing - develop draft principles
June 2023	Sport and Rec backounder Briefing to Councillors attended by Nuku Ora and Sport NZ
August 2023	AP/LTP Meeting agreed Asset Review Principles and approach (reflected in LTP, fees and charges)
March 2024	Briefing to develop principles for investment in sport and rec
July-August 2024	Briefing to propose draft principles and approach, receive feedback and guidance (Nuku Ora, Sport NZ attend)
Sept/Oct 2024	Paper to CCP Committee seeking approval for sector/community engagement on proposed principles and approach.
Jan-June 2025	Engagement with sector/community through series of hui (with Sport NZ and Nuku Ora)
Late 2025	New approach proposed for LTP 2027-37 including new system for charging (if approved further sector engagement in 2026 to feed back)
2026	New approach built into LTP budgets, fees and charges, and alignment with other plans
April 2027	Further public consultation through draft LTP
July 2027	New approach, fees and charges come into effect.

## Reminder – Summary of June briefing

- Council invests in sport and rec for wellbeing benefits – 50% of total cost of system; \$6.8m pa; cost recovery is 12.4%
- Physical activity and sports participation are declining, increase in people wanting to be active in other, less formal ways
- High deprivation areas have lower levels of PA and participation – barriers include time and cost
- Clubs are struggling due to fewer members/volunteers, less funding, cost of assets
- Cost of taking part is increasing which exacerbates inequity

## Reminder - What problem are we trying to solve?

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Councils face significant funding and capacity issues – we need to ensure all investment is strategically aligned and providing good return on investment

Affordability of built  
and green assets

Population growth and  
increased residential  
density

Equity and carbon  
reduction

In spite of a significant subsidy, many local clubs are struggling and some organised sport is too expensive for many people to play. Our approach to investing in organised sport has been in place for a long time – we need to consider what is a fair and good value investment for rates funding in the future.

# Today's Principles exercise

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For Elected Members to inform the development of draft principles to guide decisions on:

- How Council supports and enables recreation, sport and play
- Cost-recovery, fees and charges for current services (fields, courts, activities)
- Future priority (new/shifted investment and resource)



# **Part One : Reviewing existing guidance and recent recommendations**



# LTP Strategic Framework

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- Provide future-fit infrastructure
- Enable a liveable city and vibrant neighbourhoods
- Support and enhance the environment
  
- In partnership
- With climate change in mind
- Financially sustainable





# Leisure and wellbeing Strategy 2012:

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- Reviewing and revitalising Hutt City's network of community facilities (CFT – Fraser Park, Naenae Bowls, Walter Nash)
- Integrated facilities – hubs and sharing
- Focus on high deprivation communities (Focus on North East - Empowering Tamariki)





## From the 1993 review...

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- Council's role should focus primarily on providing basic opportunities for participation – efforts and resources towards ensuring those who wish to play field sports can. A higher level of provision is a secondary consideration and would require an evidence-based business case and higher levels of cost recovery.
- Council will endeavour to provide and maintain public toilets and/or changing rooms at significant sports reserves. The cost of all other ancillary services (lights, seats, scoreboards and changing rooms/toilets at lower-use venues) should be provided/funded by codes.

# From the HCC Assets Review

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- reviewing current allocations and agreements to ensure the most efficient use of space and equity across the community
- shared usage of what are currently single-code/group facilities



# From the Nuku Ora review of sports fields:

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- Making more effective use of sports fields through adjusting code allocations and code use schedules.
- Increasing the capacity of existing sports fields and artificial turfs or pursuing school/community and public/private partnerships.



## From the Nuku Ora Regional Indoor Courts Report:

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- maximising the use of what is currently available through maintaining and improving the current network
- reviewing current court allocations to make more effective use across the network, and prioritising upgrades to ensure existing facilities are fit-for-future and inclusive (including changing rooms/toilets provision).
- exploring shared, multi-code usage of what are currently single-code facilities.
- prioritising youth and community participation, with more emphasis on access and less focus on national or international standards eg: court size/run-offs.

**Are any of these statements off the mark?**



**Group work – consider the last 4 slides and provide feedback**



# **Part Two – other considerations**





# Measure performance

Should this investment include measures and reporting on impact to inform future investment decisions?

Strongly agree	
Agree	
Neutral	
Disagree	
Strongly disagree	

# Should we incentivise affordable opportunities?

Activities that are free or low cost could be given priority for access and/or lower levels of cost recovery

Strongly agree	
Agree	
Neutral	
Disagree	
Strongly disagree	

# Equity

Should there be more resource and/or lower levels of cost recovery for some neighbourhoods/communities, participant groups

Strongly agree	
Agree	
Neutral	
Disagree	
Strongly disagree	

# Should we require/incentivise carbon reduction?

- Team/Competition structures which reduce travel/carbon
- More localised activity

Strongly agree	
Agree	
Neutral	
Disagree	
Strongly disagree	



# Change demand/supply model

Currently codes demand and Council tries to supply

Switch to Council supplies, and supports codes to negotiate how they will share

Strongly agree	
Agree	
Neutral	
Disagree	
Strongly disagree	

**Group work – consider the last 5 slides and provide feedback**



**What else?**





# Next steps



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