# Whaowhia te pae tawhiti

# Help us take the next steps

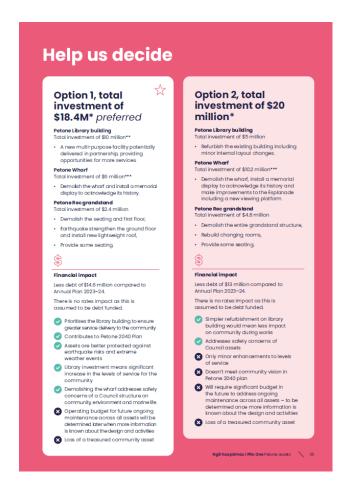
Communications & Engagement Update

Council Briefing 13 March 2024











Snapshot of early visuals from our Consultation Document – design in progress



## Our consultation approach

- Mixed methods
- Emphasis on in-person engagement activities
- Communicate in plain language
- Playful, engaging design
- Comprehensive supporting information and feedback form on our website

- Resources to support Elected
   Members at Kōrero drop in session
- Toolkit / 'Kete' at all our neighbourhood hubs including all engagement materials



## Community Kōrero drop in sessions

- One drop-in session at each Neighbourhood Hub
- Wānanga at marae
- Jackson Street programme
- Hutt Valley Chamber of Commerce
- Riverbank Market

- NZSL supported session
- Join community hui
  - Age Concern
  - Wheels & Canes
  - Rotary



## Your Engagement Kete

- Printed Consultation Document
- Feedback Form
- Key messages / FAQs
- Business card sized 'Essential Info card'
- Social media tiles
- Posters
- Flyers

- Supporting documents for more information on matters in the CD
- Conversation guide, principles of engagement
- Power Point presentation template



## Calender of events

	Date	Location	Time
1	5 April, Friday	Naenae Neighbourhood Hub	4pm-5pm
2	6 April, Saturday	Riverbank Market	10am-12pm
3	6 April, Saturday	Eastbourne Neighbourhood Hub	12pm-1pm
4	9 April, Tuesday	Moera Neighbourhood Hub	3pm-4pm
5	13 April, Saturday	Walter Nash Centre	2pm-3pm
6	14 April, Sunday	Petone Neighbourhood Hub	3pm-4pm
7	17 April, Wednesday	War Memorial Library	7pm-8pm
8	20 April, Saturday	Riverbank Market	9am-11am
9	20 April, Saturday	Koraunui Neighbourhood Hub	2pm-3pm
10	24 April, Wednesday	Petone Neighbourhood Hub	4pm-5pm
11	27 April, Saturday	Wainuiomata Neighbourhood Hub	2pm-3pm
12	1 May, Wednesday	Dowse Art Museum	5pm-6pm



## **Hubs and libraries**

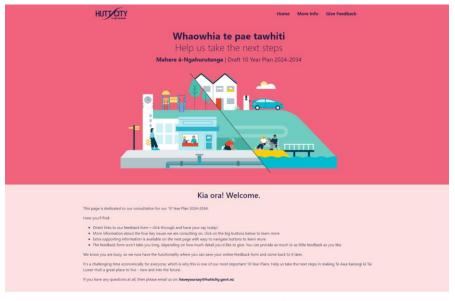
- Help us take the next steps dedicated area in each hub site
- Utilising our full suite of collateral posters, flyers, bookmarks
- FAQs available to help answer public questions
- Dedicated support for Petone neighbourhood hub
- Health and safety briefing

Tablets available at sites who requested them



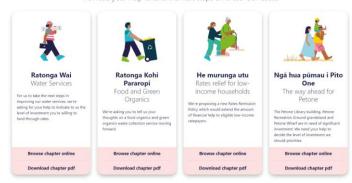
## Website

Draft dedicated web pages in progress



#### Tukuna mai ōu whakaaro mō ēnei take hirahira

We need your help to take the next steps on these four issues



## Help us take the next step Let us know what you think about our proposal for the future. © HART CRy Council 2004 | Website Powered by Squit Maris Glossary of Terms Privacy



## **Creative visuals**



Social media post





Flyer



## **Translated flyers**









Māori, Hindi, Samoan, Simplified Chinese



## **Essential Info Card**







## Other activities

- Online feedback form
- Rates calculator
- 15,000 postcards
- Citizens' Panel
- Newsletters/emails
- Flyer in rates notice
- Media / Media releases

- Print advertising
- Audio of CD on our website
- Presence in reception area at Laings Road

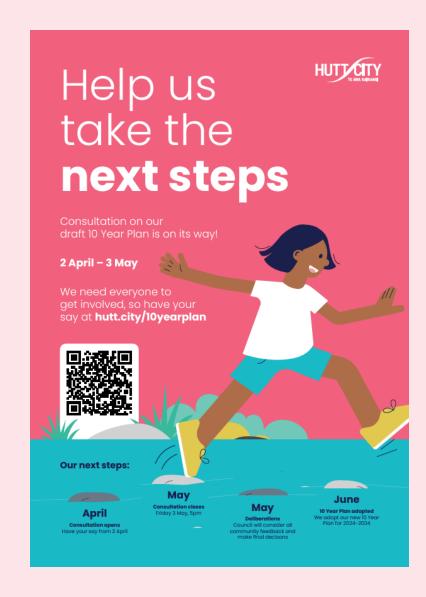




### Starting soon!







Starting soon!



**Questions?**