

25 August 2023

Frances Chin

Susan Sales

Senior Advisor Official Information and Privacy

04 570 6666 / 0800 488 824

[Susan.Sales@huttcity.govt.nz](mailto:Susan.Sales@huttcity.govt.nz)

Our reference: LGOIMA

s 7(2)(a)

Dear Frances

**Request for Information – Local Government Official Information and Meetings Act 1987 (LGOIMA)**

We refer to your official information request dated 31 July 2023, revised on 9 August 2023, for:

*How much money has Hutt City Council paid street poster company Phantom Billstickers each year for the past five years?*

*Please supply the previous five years of contracts between Phantom Billstickers and the council.*

In the past five years, Hutt City Council campaigns have only used Phantom Billstickers twice, in 2021 and 2022.

**2021: New Bin Rollout campaign**

The council utilised an agency for its campaign for introducing new rubbish bins into Lower Hutt. That agency utilised Phantom Billstickers and paid them directly. Hutt City Council did not contract Phantom Billstickers directly and has no information it can supply you for Phantom Billstickers' involvement in this campaign. Accordingly, the provisions of section 17(g) of the LGOIMA apply.


**2022: Vote 2022**

The information for this campaign is enclosed. Please note that some information has been withheld under section 7(2)(a) of the LGOIMA, to protect the privacy of individuals.

We advise that our response to your information request, including your name, may be published on Hutt City Council's website.

You have the right to seek an investigation and review by the Ombudsman of this response. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or freephone 0800 802 602.

Kind regards



Susan Sales

**Senior Advisor Official Information and Privacy**

# Quote

Hutt City (rev #4)

Attention: TBC

New Customer

Contact:

s 7(2)(a)

Date

27 June 2022

Quote Number

QKJL068993 Campaign



**PHANTOM**  
BILLSTICKERS

Code	Item	Centre	Week beginning	Weeks	Sets of	Total QTY	Amount
IKJL885225	Production of Max (920mm by 1,320mm)	Production	24/07/2022	1	1	35	752.50
IKJL885226	Couriers	Production	24/07/2022	1	1	1	30.00

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IKJL885227	SS: Placement of Max (920mm by 1,320mm)	Wellington	31/07/2022	12	1	35	4,200.00	
							<b>Gross charges</b>	4,982.50
							<b>Less discount</b>	- 2,520.00
							<b>Net</b>	2,462.50
							<b>GST</b>	369.38
							<b>Total</b>	<b>2,831.88</b>

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Summary of charges

July 2022	Other (couriers etc)	Production	Media	Total
Gross charges	30.00	752.50	4,200.00	4,982.50
Less discount			-2,520.00	-2,520.00
Net charges	30.00	752.50	1,680.00	2,462.50
GST	4.50	112.88	252.00	369.38
Total charges	34.50	865.38	1,932.00	2,831.88
			<b>Grand Total</b>	<b>2,831.88</b>

Quote Acceptance

For client

For Phantom Billstickers

Signature

Signature

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Released under the Local Government Official Information and Meetings Act

Print Name

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Date

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PO or Plan #

Print Name

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Date

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**833 High Street, Lower Hutt, Wellington** WLG0018

This site has been booked for items:

IKJL885227: 1 Max × 1 weeks, from 31st July 2022 IKJL885228: 1 Max × 1 weeks, from 7th August 2022 IKJL885229: 1 Max × 1 weeks, from 14th August 2022 IKJL885230: 1 Max × 1 weeks, from 28th August 2022 IKJL885231: 1 Max × 1 weeks, from 4th September 2022

**203 Jackson Street, Petone, Wellington** WLG0055

This site has been booked for items:

IKJL885227: 1 Max × 1 weeks, from 31st July 2022 IKJL885230: 1 Max × 1 weeks, from 28th August 2022 IKJL885235: 1 Max × 1 weeks, from 2nd October 2022 IKJL885236: 1 Max × 1 weeks, from 9th October 2022

**103 Jackson Street, Petone, Wellington** WLG0054

This site has been booked for items:

IKJL885234: 1 Max × 1 weeks, from 25th September 2022 IKJL885235: 1 Max × 1 weeks, from 2nd October 2022  
IKJL885236: 1 Max × 1 weeks, from 9th October 2022

IKJL885232: 1 Max × 1 weeks, from 11th September 2022 IKJL885234: 1 Max × 1 weeks, from 25th September 2022 IKJL885235: 1 Max × 1 weeks, from 2nd October 2022 IKJL885236: 1 Max × 1 weeks, from 9th October 2022 IKJL885237: 1 Max × 1 weeks, from 16th October 2022 IKJL885238: 1 Max × 1 weeks, from 23rd October 2022

**62 Hutt Road, Petone, Wellington** WLG0053

This site has been booked for items:

IKJL885227: 1 Max × 1 weeks, from 31st July 2022 IKJL885230: 1 Max × 1 weeks, from 28th August 2022 IKJL885231: 1 Max × 1 weeks, from 4th September 2022 IKJL885232: 1 Max × 1 weeks, from 11th September 2022 IKJL885233: 1 Max × 1 weeks, from 18th September 2022 IKJL885234: 1 Max × 1 weeks, from 25th September 2022 IKJL885235: 1 Max × 1 weeks, from 2nd October 2022 IKJL885236: 1 Max × 1 weeks, from 9th October 2022 IKJL885237: 1 Max × 1 weeks, from 16th October 2022 IKJL885238: 1 Max × 1 weeks, from 23rd October 2022

**180 High Street, Hutt Central, Lower Hutt, Wellington** WLG0269 - "No competing bars"

This site has been booked for items:

IKJL885228: 1 Max × 1 weeks, from 7th August 2022 IKJL885233: 1 Max × 1 weeks, from 18th September 2022  
IKJL885234: 1 Max × 1 weeks, from 25th September 2022 IKJL885235: 1 Max × 1 weeks, from 2nd October 2022  
IKJL885236: 1 Max × 1 weeks, from 9th October 2022 IKJL885237: 1 Max × 1 weeks, from 16th October 2022  
IKJL885238: 1 Max × 1 weeks, from 23rd October 2022

Released under the Local Government Official Information and Māori Affairs Act

**TERMS OF TRADE:** This estimate is supplied to you on the following terms:

1. PHANTOM BILL STICKERS LTD ("the Company") shall Print and/or Place the above mentioned material as agreed, on our outdoor street sites and/or distribute them into retail outlets in the areas specified for the agreed term. We will maintain the street posters on a daily basis, holding your profile 'site positions' for each poster placed for a period of seven days as listed in your regular update reports.
2. UNFORESEEN CIRCUMSTANCES: if, in the event of unforeseen circumstances (normally weather related), we are unable to place any of your material we will credit your account for all material that is not placed. Maintenance is governed by the total amount of posters we are supplied with.
3. REVISIONS: Phantom will grant as many Quote revisions as necessary up to the stage of campaign schedule sign off. Once the scheduled booking has been approved, no more revisions are available. If requested after approval a 10% revision fee will be applied on the total cost of the booking.
4. SITE SELECTION: For site select placements Phantom warrants that display will be installed on the site(s) detailed in your placement schedule. If, for any reason a site is unavailable Phantom may substitute an alternative location provided that the substitution equals not more than 10% of campaign activity and the alternative location is in the same geographic location and pricing grade (or better). See our 'Rates & Services' schedule for further information.
5. CANCELLATION: in the event of cancellation within one month in advance of scheduled placement, cancellation fees of up to 100% of the total charges for placement booked shall apply.
6. LIABILITY: except as set forth in the Agreement, the company shall be under no liability whatever to the customer for any indirect loss and/or expense (including loss of profit) suffered by the customer arising out of a breach by the company of this agreement. In the event of any dispute arising out of this Agreement, the remedies of the customer shall be limited to damages. Under no circumstances shall the liability of the company exceed the price of the goods and services provided.
7. ARTWORK: please note that, unless you state otherwise in writing, confirmation of your campaign gives Phantom permission to feature your artwork and/or campaign details, and/or pictures of the material we have placed for you on our website, in blogs and social media, and in our occasional newsletter/magazine (but places us under no obligation to do so).
8. ARCHIVES: because your poster designs are an important part of Aotearoa's cultural history we work with a number of public museums and libraries to enable poster artwork and samples to be kept. Please note that, unless you ask us in writing not to do so, we may provide museums and/or libraries with digital and physical copies of your artwork and/or poster.
9. POSTERS IN SETS: Please note the specified number of designs on your quote, additional charges will apply when designs come in sets.
10. PLACEMENT WINDOW: Due to scheduling, installation on some outlying sites will occur 1-2 days after your campaign start date. Your campaign will always hold for 7 days coverage from install date on every site. If your campaign is date specific, let us know and we will schedule sites that fit within your campaign window.
11. CONFIDENTIALITY: all aspects of the Agreement and the Services, and any information disclosed by Phantom in connection with, or in anticipation of, the Agreement or the Services (including lists of sites and intellectual property) must be kept confidential. You may not disclose this information without prior written approval or use it for any purpose other than intended. This clause survives termination of the agreement.

Released under the Local Government Official Information and Meetings Act